



Census Get-Out-the-Count (GOTC) Campaign Coordinator

The Leadership Conference on Civil and Human Rights
The Leadership Conference Education Fund
Washington, D.C.

The Leadership Conference on Civil and Human Rights and The Leadership Conference Education Fund seek a **Census Get-Out-the-Count (GOTC) Campaign Coordinator**. The organizations are building a comprehensive state by state community engagement and education strategy in preparation for a robust “Get Out the Count” (GOTC) campaign to ensure maximum participation in the 2020 Census. The Census GOTC Campaign Coordinator will be responsible for coordinating and implementing the GOTC campaign for the organizations with its coalition allies, other external stakeholders working on GOTC, and state and local partners.

The Leadership Conference on Civil and Human Rights, a 501(c)(4) organization, is the country’s oldest and largest civil and human rights coalition of more than 200 national organizations. The Leadership Conference has coordinated national advocacy efforts on behalf of every major civil rights law since 1957. Learn more at www.civilrights.org. **The Leadership Conference Education Fund**, a 501(c)(3) organization, builds public will for federal policies that promote and protect civil and human rights in the United States. Founded in 1969 as the education and research arm of The Leadership Conference, The Education Fund’s campaigns inform, educate, and empower local, state, and national leaders to advance and protect civil and human rights and progressive change in the United States. To learn more about The Education Fund, visit www.leadershipconferenceeducationfund.org.

This individual will develop and implement a community engagement and outreach plan that facilitates close coordination and communications with our coalition partners, national organizations, state networks, key stakeholders, and institutions within the civil rights community that are best positioned to reach hard-to-count populations. The Campaign Coordinator will support development of targeted message and communications materials to reach hard-to-count communities, coordinate engagement strategies to support broad community education efforts in 50 states, and build common understanding of the importance of the census count among multiple audiences.

Ideal candidates for this position will have a demonstrated commitment to the advancement of civil and human rights and understand the importance of a fair and accurate census count in 2020. The individual will have a Bachelor’s degree and 3-5 years of experience in work related to community organizing, advocacy campaigns, and coalition experience, especially through engaging and mobilizing grassroots and grassroots leaders at the state and local level. Finally, the candidate must have strong interpersonal, campaign planning, and membership coordination skills in a fast-paced environment, as well as excellent written and oral communication skills.

Excellent benefits! Salary will be commensurate with experience.

To apply, e-mail resume, cover letter detailing your fit with the position’s responsibilities, and salary requirements to: personnel@civilrights.org with Census GOTC Campaign Coordinator in the subject line. Only applications submitted by email will be considered.

The Leadership Conference and The Education Fund provide equal employment opportunities to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age or disability.