

**Summary of Federal Communications Commission Biennial Commercial Broadcast Ownership
Data, 2009-2017**

Compiled December 2020

The data in this summary is drawn from the Federal Communications Commission's four reports on ownership of broadcast stations. The FCC's reports tabulate data submitted biennially by broadcast licensees on Form 323 that include data regarding the race, ethnicity and gender of station owners, as defined by the FCC. Report on Ownership of Commercial Broadcast Stations, 27 FCC Rcd. 13814 (Media Bur. 2012) (data from 2009, 2013); Second Report on Ownership of Commercial Broadcast Stations, 29 FCC Rcd. 7835 (Media Bur. 2014) (data from 2013); Third Report on Ownership of Commercial Broadcast Stations, 2017 WL 2021282 (Media Bureau 2017) (data from 2015); Fourth Report on Ownership of Broadcast Stations, 2020 WL 763062 (Media Bur. 2020) (data from 2017). The FCC has collected, but not released, data from 2019. The reports are available at: <https://www.fcc.gov/biennial-forms-323-and-323-e-broadcast-ownership-data-and-reports>. Full information about the methodology of each report is available in that report.

AM RADIO

Percent	2009	2011	2013	2015	2017
Female Ownership	7%	7.8%	8.3%	8.9%	9.3%
Hispanic Ownership	4.6%	4.5%	5.2%	5%	6.1%
Asian American Ownership	2.5%	2.6%	2.8%	3%	2.7%
African American Ownership	2.3%	2.8%	2.5%	2.5%	3%
Native Hawaiian and Pacific Islander Ownership	0.1%	0.2%	0.2%	0.1%	0%
American Indian and Alaska Native Ownership	0.2%	0.4%	0.3%	0.2%	0.1%
Two or More Racial Groups Ownership	0.2%	0.2%	0.2%	0.1%	0%
White Ownership (Not Hispanic)	78.5%	77.3%	77.4%	77.6%	89.6%
Totals	2009	2011	2013	2015	2017
Female Ownership	267	300	310	314	316
Hispanic Ownership	174	172	194	176	209
Asian American Ownership	97	100	104	104	93
African American Ownership	89	106	93	87	103
Native Hawaiian and Pacific Islander Ownership	4	6	9	5	1
American Indian and Alaska Native Ownership	7	16	12	6	5
Two or More Racial Groups Ownership	9	9	7	2	0
Total Ownership by People of Color	206	237	225	204	202
White Male Ownership	2,697	2,643	2,541	2,383	2,510
Insufficient Data	207	169	232	238	559
Not Filing	762	764	759	742	402
Total Without Data	969	933	991	980	961
All Licensed Stations	4,789	4,763	4,728	4,489	4,368
% of Stations Not Responding	20%	20%	21%	22%	22%

Citations:	Document	Pages (Appendix C)
2009	Report on Ownership of Commercial Broadcast Stations (2012)	73-75
2011	Report on Ownership of Commercial Broadcast Stations (2012)	63-65
2013	Second Report on Ownership of Commercial Broadcast Stations (2014)	33-35
2015	Third Report on Ownership of Commercial Broadcast Stations (2017)	54-56
2017	Fourth Report on Ownership of Broadcast Stations (2020)	60-62

FM RADIO

Percent	2009	2011	2013	2015	2017
Female Ownership	6.2%	5.8%	6.7%	8.1%	7.2%
Hispanic Ownership	2.7%	2.7%	3.2%	4.2%	4.1%
Asian American Ownership	0.4%	0.8%	0.7%	0.4%	0.4%
African American Ownership	1.2%	1.7%	1.3%	1.3%	2.1%
Native Hawaiian and Pacific Islander Ownership	0.3%	0.4%	0.5%	0.3%	0.1%
American Indian and Alaska Native Ownership	0.3%	0.5%	0.4%	0.4%	0.4%
Two or More Racial Groups Ownership	0.2%	0.1%	0.1%	0%	0%
White Ownership (Not Hispanic)	79.7%	79.6%	80%	80.9%	93.7%
Totals	2009	2011	2013	2015	2017
Female Ownership	325	323	383	446	390
Hispanic Ownership	141	151	180	228	219
Asian American Ownership	20	45	41	20	19
African American Ownership	63	93	73	72	114
Native Hawaiian and Pacific Islander Ownership	15	22	26	14	6
American Indian and Alaska Native Ownership	16	28	23	21	19
Two or More Racial Groups Ownership	9	8	6	1	0
Total Ownership by People of Color	123	196	169	128	159
White Male Ownership	3,820	4,114	4,082	3,942	4,317
Insufficient Data	511	496	550	676	908
Not Filing	689	423	349	524	340
Total Without Data	1,200	919	899	1,200	1,248
All Licensed Stations	6,472	6,530	6,613	6,692	6,647
% of Stations Not Responding	19%	14%	14%	18%	19%

Citations:	Document	Pages (Appendix C)
2009	Report on Ownership of Commercial Broadcast Stations (2012)	93-95
2011	Report on Ownership of Commercial Broadcast Stations (2012)	83-85
2013	Second Report on Ownership of Commercial Broadcast Stations (2014)	43-45
2015	Third Report on Ownership of Commercial Broadcast Stations (2017)	64-66
2017	Fourth Report on Ownership of Broadcast Stations (2020)	70-72

FULL POWER COMMERCIAL TV

Percent	2009	2011	2013	2015	2017
Female Ownership	5.5%	6.8%	6.3%	7.4%	5.3%
Hispanic Ownership	2.5%	2.9%	3%	4.5%	4.2%
Asian American Ownership	0.8%	0.4%	1.4%	0.7%	0.7%
African American Ownership	1%	0.7%	0.6%	0.9%	0.9%
Native Hawaiian and Pacific Islander Ownership	0.1%	0.1%	0.1%	0.1%	0%
American Indian and Alaska Native Ownership	0.7%	0.9%	0.8%	0.9%	0.3%
Two or More Racial Groups Ownership	0%	0.1%	0.1%	0.1%	0.1%
White Ownership (Not Hispanic)	63.4%	69.4%	77.2%	74.4%	63.7%
Totals	2009	2011	2013	2015	2017
Female Ownership	66	91	87	102	73
Hispanic Ownership	30	39	42	62	58
Asian American Ownership	9	6	19	10	9
African American Ownership	12	10	9	12	12
Native Hawaiian and Pacific Islander Ownership	1	1	1	1	0
American Indian and Alaska Native Ownership	8	12	11	12	4
Two or More Racial Groups Ownership	0	1	1	1	1
Total Ownership by People of Color	30	30	41	36	26
White Male Ownership	694	849	973	809	710
Insufficient Data	150	38	0	0	0
Not Filing	54	1	1	3	8
Total Without Data	204	39	1	3	8
All Licensed Stations	1,394	1,387	1,387	1,388	1,376
% of Stations Not Responding	15%	3%	0%	0%	1%

Citations:	Document	Pages (Appendix C)
2009	Report on Ownership of Commercial Broadcast Stations (2012)	13-15
2011	Report on Ownership of Commercial Broadcast Stations (2012)	3-5
2013	Second Report on Ownership of Commercial Broadcast Stations (2014)	3-5
2015	Third Report on Ownership of Commercial Broadcast Stations (2017)	24-26
2017	Fourth Report on Ownership of Broadcast Stations (2020)	30-32

CLASS A TV

Percent	2009	2011	2013	2015	2017
Female Ownership	8.3%	8.6%	7.6%	9.3%	5.8%
Hispanic Ownership	6.3%	7.6%	7.4%	13.4%	13.6%
Asian American Ownership	2%	2%	1.5%	1.3%	1.5%
African American Ownership	2.3%	1.5%	2%	0.3%	0.6%
Native Hawaiian and Pacific Islander Ownership	0%	0%	0%	0%	0%
American Indian and Alaska Native Ownership	0.8%	1%	0.5%	0%	0%
Two or More Racial Groups Ownership	1.3%	2%	1.8%	0.3%	0.3%
White Ownership (Not Hispanic)	71.2%	71.9%	83%	84.8%	80%
Totals	2009	2011	2013	2015	2017
Female Ownership	33	35	30	37	19
Hispanic Ownership	25	31	29	53	45
Asian American Ownership	8	8	6	5	5
African American Ownership	9	6	8	1	2
Native Hawaiian and Pacific Islander Ownership	0	0	0	0	0
American Indian and Alaska Native Ownership	3	4	2	0	0
Two or More Racial Groups Ownership	5	8	7	1	1
Total Ownership by People of Color	25	26	23	7	8
White Male Ownership	259	269	303	290	229
Insufficient Data	18	31	13	9	42
Not Filing	128	55	30	15	20
Total Without Data	146	86	43	24	62
All Licensed Stations	545	495	436	420	392
% of Stations Not Responding	27%	17%	10%	6%	16%

Citations:	Document	Pages (Appendix C)
2009	Report on Ownership of Commercial Broadcast Stations (2012)	33-35
2011	Report on Ownership of Commercial Broadcast Stations (2012)	23-25
2013	Second Report on Ownership of Commercial Broadcast Stations (2014)	13-15
2015	Third Report on Ownership of Commercial Broadcast Stations (2017)	34-36
2017	Fourth Report on Ownership of Broadcast Stations (2020)	40-42

LOW POWER TV

Percent	2009	2011	2013	2015	2017
Female Ownership	15.1%	14.8%	14.9%	11%	7.4%
Hispanic Ownership	8.2%	9.6%	10%	13.4%	13.4%
Asian American Ownership	3.3%	2.2%	1.1%	1.1%	1%
African American Ownership	0.7%	1.3%	1.3%	0.7%	0.8%
Native Hawaiian and Pacific Islander Ownership	0.3%	0.2%	0%	0%	0%
American Indian and Alaska Native Ownership	0.1%	0.3%	0.1%	0.1%	0.3%
Two or More Racial Groups Ownership	1%	0.6%	0.8%	0.4%	0%
White Ownership (Not Hispanic)	70.1%	76.1%	84.3%	86.5%	81.1%
Totals	2009	2011	2013	2015	2017
Female Ownership	156	185	187	125	76
Hispanic Ownership	85	120	126	152	137
Asian American Ownership	34	28	14	13	10
African American Ownership	7	16	16	8	8
Native Hawaiian and Pacific Islander Ownership	3	2	0	0	0
American Indian and Alaska Native Ownership	1	4	1	1	3
Two or More Racial Groups Ownership	10	20	10	5	0
Total Ownership by People of Color	55	70	41	27	21
White Male Ownership	598	796	880	818	623
Insufficient Data	111	131	17	145	381
Not Filing	1,332	686	661	579	557
Total Without Data	1,443	817	678	724	938
All Licensed Stations	2,477	2,070	1,936	1,861	1,963
% of Stations Not Responding	58%	39%	35%	39%	48%

Citations:	Document	Pages (Appendix C)
2009	Report on Ownership of Commercial Broadcast Stations (2012)	53-55
2011	Report on Ownership of Commercial Broadcast Stations (2012)	43-45
2013	Second Report on Ownership of Commercial Broadcast Stations (2014)	23-25
2015	Third Report on Ownership of Commercial Broadcast Stations (2017)	44-46
2017	Fourth Report on Ownership of Broadcast Stations (2020)	50-52